

## To get started:

- 1 To get started, register your event on our DIY site here: [fundraise.camh.ca/event/diy/home](https://fundraise.camh.ca/event/diy/home)
- 2 Our team will reach out and would love to hear more on why you are choosing to own it!
- 3 Should you require immediate assistance in registering or setting up your event please contact [fundraise@camh.ca](mailto:fundraise@camh.ca)



# Fundraising How To

Thank you for taking the first step to owning your fundraiser. Whether it's your first time fundraising or your tenth time, we are excited to work with you along the way and to set you up for success!

## How CAMH Team can support

- Offer advice on event planning and brainstorm with you
- Provide a letter of support to validate the authenticity of your event
- When available, CAMH representative can attend the event and/or accept a cheque presentation
- Approve the copy and logo placement for promotional materials
- Amplify marketing and promotions through our social media (@camhfoundation)
- Issue tax receipts in accordance with Canada Revenue Agency (CRA) guidelines

## How CAMH Team cannot support

- Fund or reimburse any of the event expenses
- Share our mailing list of donors or volunteers
- Guarantee staff or volunteer support and/or attendance at your event
- Guarantee Hospital or Foundation staff to speak at your event
- Provide applications for gaming licenses, permits or insurance
- Provide prizes, auction items or awards

# Own it

# Fundraise for camh